

# Thomas Jelneck

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<https://www.youtube.com/user/ontargetweb>

[www.TomJelneck.com](http://www.TomJelneck.com)

Profile	Accomplished Marketing & Communications Expert, Established Tech Subject Matter Expert & Coffee Freak.
Experience	<p>President/Founder/Chief Marketing Officer: On Target Digital Marketing, Inc. –July 2005-December 2020</p> <p>Established, operated, and sold a well known and highly respected Digital Marketing Agency: built a complete service set including Strategic Planning, SEO, Branding, Content Marketing &amp; Content Creation, Graphic &amp; Web Design, Social Media, Digital Advertising, and Analytics. Oversaw the strategic marketing direction of hundreds of accounts (B2B &amp; B2C) nationwide and managed a remarkable team of 11.</p> <p>Subject Matter Expert &amp; Resource: Tech &amp; Marketing 2008-Current</p> <p>On-Air subject matter expert for news media regarding all things tech, cybersecurity, traditional and digital marketing, social media, and consumer safety. Over 400 appearances on various networks including Fox, NBC, CBS, Spectrum 13, CCTV, ABC. <a href="https://www.youtube.com/user/ontargetweb">https://www.youtube.com/user/ontargetweb</a></p> <p>Marketing Director: Uth Stuph – 2003-2005</p> <p>Responsible for creatively connecting and endearing Youth Ministers &amp; Pastors to the Uth Stuph brand. Traditional, Digital, and Trade Show marketing.</p> <p>Internet Marketing Specialist: Sales &amp; Marketing Technologies – 1998-1999</p> <p>Focused primarily on improving client search engine rankings (SEO), successfully worked with a wide variety of top tier-clients to help them improve their search engine visibility.</p> <p>Jack Of All Trades: Catholic Diocese Of Orlando -1995-1998</p> <p>Fresh out of college with everything to prove, I helped to grow the market share of a Catholic Retreat Center and dramatically improve their digital footprint through digital marketing.</p>



Education Saint Meinrad Catholic Seminary College - BA, English / Communications: 1991-1995.  
- Pour Le College Award / - Presidents List

Skills Strategic Marketer, Effective Communicator & Wordsmith. Imaginative, Strategic and Highly skilled in every facet of digital marketing including SEO, Social, Content, Branding, Podcasting, CMS/Technical. Leader, Accustomed to adapting quickly, Experienced Public Speaker, AMAZING coffee brewer.

Community Board President, Michelee Puppets - 2016-2018  
Digital Marketing Chair: Maitland Chamber of Commerce - 2018-2019  
Board President: Doglando Foundation -2019-Current  
Board Of Directors: Orlando Science Center - 2020-Current

References Mrs. Sara Brady: Sara Brady Public Relations  
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Mr. Chris Bongiovanni  
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Mr. Terry Newmyer: Managing Directory, Strategies Now  
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Mrs. Jennifer Drow: Communications Director, Catholic Diocese Of Orlando  
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Mrs. Linda Caldwell: Marketing Director : Office Of Catholic Schools  
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